

# the summit.

ONE PLANET.  
FOR ALL.

Draft

## Our Collective Vision + Outcomes

By 2030, we envision an outdoor ecosystem that is inclusive, equitable and climate positive, creating widespread value for people, planet and the outdoor economy.

Here are some ideas to get you started. What outcomes do you most want to see?

### 1.

#### Foster Inclusion everywhere.

The next generation of professional outdoor leaders represent a diversity of lived experiences across race, gender identity, physical ability and more.

Our organizations take a holistic approach to inclusivity - coordinating our internal practices, external partnerships, product design and development and marketing around a common vision and measurable goals.

### 2.

#### Grow for good, innovate for a lower-carbon future.

Carbon emissions are radically reduced in line with science across the entire outdoor value chain. The most profitable, innovative and resilient companies have the lowest carbon footprint.

By investing in climate-smart innovation, our products are designed and engineered to reverse the climate crisis.

### 3.

#### Meaningfully engage with local communities, our customers and supply chain.

Community-based efforts are thriving as a result of sustained funding and meaningful engagement by companies to build inclusion and equitable access to the outdoors.

### 4.

#### Advocate (+ activate) for an outdoors for all.

Hundreds of outdoor business leaders and millions of outdoor consumers have contributed to the passage of policies that help us reduce our national emissions in half by 2030 and accelerate the transition to a low-carbon economy.

High impact policies informed by diverse lived experiences are in place to create and maintain more places and programs to recreate for all.

## OUR 2030 COLLECTIVE IMPACT

What outcomes can we collectively achieve when we work together to:

## MY COMMITMENTS/ACTIONS

Our organization is most excited to make these outcomes a reality by:

## WHAT I NEED

My peers, OIA, and others in this network can support by:

Foster inclusion everywhere.

Grow for good, innovate for a lower-carbon future.

Meaningfully engage with local communities, our customers and supply chain.

Advocate (+ activate) for an outdoors for all.
